



## **FORUM BUSINESS MEDIA LTD**

*Join a fast-growing global media group*

Forum Business Media is the UK subsidiary of the international **Forum Media Group** media and events company, headquartered in Germany. Forum has global revenue of over 100 million Euro and over 1,230 employees in 24 countries in Europe, Asia, North America and Australia. For more information visit ([www.forum-media.com/en/](http://www.forum-media.com/en/))

**Forum Business Media Ltd** ([www.forumbusinessstraining.co.uk](http://www.forumbusinessstraining.co.uk)) is a small, friendly and rapidly growing B2B subscription publisher and professional training company based in Twickenham. Its magazines and other information publications, together with its range of conferences, seminars and digital professional training, are widely used by schools, care homes, charities, Early Years settings and dentists, among others.

### **Digital Learning Executive**

Do you have experience of developing, launching and managing digital learning products? Are you looking for a new and exciting role with the opportunity to grow your own portfolio of products? Forum Business Media are looking for an ambitious Digital Learning Executive to join our fast-growing publishing and events business.

### **Key responsibilities**

- Conduct thorough market research to identify potential areas for growth
- Product development to deliver high quality digital learning products in new and existing markets
- To oversee the content production of a portfolio of digital learning products
- Identifying industry leaders and experts to work with on new projects
- To work alongside marketing to ensure that all marketing opportunities are taken and sales targets are hit or exceeded

### **Required skills**

- Organised with meticulous attention to detail and an ability to prioritise and work to deadlines
- Strong communication skills, including excellent written and spoken English
- Team player with the ability to work closely with others
- Financial skills to plan and manage a budget and negotiate with suppliers

### **Desired attributes**

- 1 year experience in product management
- Degree level educated
- Self-motivated, with entrepreneurial spirit and creativity
- Ambitious and eager to develop their career
- Disciplined and conscientious with strong work ethic
- Positive, outgoing, and confident with a good sense of humour

**TO APPLY:** Please email your CV along with a cover letter outlining why you want to join Forum Business Media to Helen Ivey at [helen.ivey@forumbusinessmedia.co.uk](mailto:helen.ivey@forumbusinessmedia.co.uk)